

2026-27

UW-SUPERIOR

CONTINUING EDUCATION

- Professional Development
- 55+ Programming
- Small Business Development
- Customized Training
- High School College Credit
- Other Learning Opportunities



UNIVERSITY OF WISCONSIN
SUPERIOR

CENTER FOR
CONTINUING EDUCATION

At the Center for Continuing Education, we believe learning is a lifelong journey—and we’re here to support you every step of the way. Serving Superior, northwestern Wisconsin, Duluth and the surrounding Twin Ports area, we’re proud to offer programs that reflect the interests, needs and knowledge of our community. Whether you’re looking to try something new, build skills or connect with others, we invite you to explore all that our catalog has to offer.



NEW THIS YEAR! Choice Learning

Take control of your learning with our new Choice Learning Badges. Each program offers a curated menu of courses and workshops, allowing you to choose the options most relevant to your work, your industry or your next career move. Complete the required minimum and earn a digital badge—verifiable, shareable and yours to keep. No rigid sequences. No unnecessary courses. Just focused, practical learning that builds toward something meaningful.

-  Professional Development Calendar at a Glance..... 3-4
-  Professional Development 5-16
-  Other Learning Opportunities 17
-  Customized Training..... 18
-  55+ Programming 19-28
-  Link Center 29-32
-  Universities of Wisconsin Opportunities 33
-  Campus Map 34



This symbol indicates a program for which you can earn a digital badge. For additional information on badges visit uwsuper.edu/badges

GET 10% OFF
non-credit professional development
programs with promo code
CCE10C by 9/1/26*
*Some exclusions apply.



LIKE US ON FACEBOOK
@uwsupercontinuingeducation

How to Register

Signing up is easy—choose the option that works best for you.

ONLINE: Visit uwsuper.edu/CCE

BY PHONE: Call 715-394-8469

IN PERSON: Stop by UW-Superior, Old Main 102, Tuesday–Thursday,
8 a.m. – 4:30 p.m.

Workshop information is accurate at the time of printing, but is subject to change. In the event we are required to switch any programming to a virtual format, dates and times may change. Check our listings online for the most current information. Continuing Education Units (CEUs) are available upon request.

CERTIFICATE OF COMPLETION: In order to be awarded a certificate of completion, participants must attend/complete all sessions in the program.

CANCELLATION POLICY: The Center for Continuing Education strives to maintain scheduled programming. However, if minimum enrollment is not met 10 business days prior to the start of a program, we may need to cancel or reschedule that program. There also may be times when a program needs to be canceled or rescheduled due to weather, instructor illness or other unavoidable circumstances. Whether canceled or rescheduled, you will be notified ASAP and your full fee will be refunded or applied to the rescheduled event, as you prefer.

August	
Human Resource Bootcamp	8/1/2026
Personal Growth in Leadership.....	8/1/2026
Leadership Superior Douglas County	8/11/2026

September	
Human Resources Bootcamp	9/1/2026
Personal Growth in Leadership.....	9/1/2026
Inclusive Practice in Helping Professions Certificate	9/2/2026
Brew 101: A Sampling of Beer Styles	9/2/2026
Civil Law Mediation	9/2/2026
Science of Brewing Certificate	9/2/2026
Certificate in Ethical Leadership.....	9/2/2026
AI Essentials: Strategies for Efficiency & Productivity.....	9/14/2026
Working Systemically with 2SLGBTQIA+ Clients	9/17/2026
Substance Abuse Counseling	9/16/2026
Quickbooks Online	9/16/2026
Community Changemaking	9/23/2026
Trauma-Informed.....	9/30/2026

October	
Human Resource Bootcamp	10/1/2026
Personal Growth in Leadership.....	10/1/2026
Small Business Financial Planning Certificate	10/1/2026
E-Commerce for Small Businesses.....	10/7/2026
Open Educational Resources	10/7/2026
Workplace Skills for Success	10/7/2026
Leading with Integrity, Values & Emotional Wisdom	10/14/2026
Emotional Intelligence and the Power of Self-Insight	10/14/2026
Human Resource Management Certificate	10/15/2026
Foundations of HR.....	10/15/2026
Human Resources Development Certificate.....	10/22/2026
Strategic Leadership.....	10/22/2026
Disability Justice in Action: Beyond Simple ADA Compliance	10/29/2026

November	
Human Resources Bootcamp	11/1/2026
Personal Growth in Leadership.....	11/1/2026
Quickbooks Online	11/4/2026
Effective Strategies for Feedback and Empathy.....	11/5/2026
HR and Performance Management	11/12/2026
Assertiveness, Empathy, and Equity at Work.....	11/18/2026
Collaborative Communications in Team Building & Conflict Resolution.....	11/19/2026
Marketing Strategy Navigator	11/19/2026

December	
Human Resources Bootcamp	12/1/2026
Personal Growth in Leadership.....	12/1/2026
Talent Acquisition.....	12/3/2026
Building Emotional IQ for Workplace Success.....	12/9/2026
Workforce Planning & Analytics.....	12/10/2026

January	
Human Resources Bootcamp	1/1/2027
Personal Growth in Leadership.....	1/1/2027
Emotions, Empathy, and Ethics in Leadership	1/20/2027
Employee Engagement	1/21/2027
Workplace Investigations.....	1/28/2027

February	
AI Essentials: Strategies for Efficiency & Productivity.....	2/1/2027
Human Resources Bootcamp	2/1/2027
Personal Growth in Leadership.....	2/1/2027
Executive Leadership Accelerator	2/3/2027
Diversity & Inclusion in the Workplace.....	2/4/2027
Launch and Grow: Entrepreneurship Training Program	2/4/2027
Organizational Leadership Certificate	2/10/2027
The Inner & Outer Work of Leadership.....	2/10/2027
Succession Planning for Small Business.....	2/16/2027
Labor Relations & Negotiations	2/18/2027
Leading and Communicating Across Behavior Styles	2/23/2027
Values that Guide Leadership	2/24/2027

March	
Human Resources Bootcamp	3/1/2027
Personal Growth in Leadership.....	3/1/2027
Open Educational Resources	3/3/2027
Total Compensation	3/4/2027
Building Trust	3/10/2027
Performance Management and Coaching Certificate	3/11/2027
Foundations of Modern Performance Leadership.....	3/11/2027
Ethics, Advocacy, and Organizational Culture	3/17/2027
Marketing Certificate	3/18/2027

April	
Human Resources Bootcamp	4/1/2027
Personal Growth in Leadership.....	4/1/2027
HR Compliance.....	4/1/2027
Effective Communication	4/7/2027
Coaching for Growth & Engagement	4/8/2027
Living & Leading with Your Core Values.....	4/14/2027

May	
Human Resources Bootcamp	5/1/2027
Personal Growth in Leadership.....	5/1/2027
Marketing Strategy Navigator	5/5/2027
Strategic & Adaptive Leadership.....	5/5/2027
Feedback, Difficult Conversations, & Accountability.....	5/6/2027
A Comfortable Approach to Public Speaking.....	5/20/2027
Intensive Leadership.....	5/24/2027
E-Commerce for Small Businesses.....	5/26/2027

June	
Human Resources Bootcamp	6/1/2027
Personal Growth in Leadership.....	6/1/2027
Organizational Culture & Change.....	6/2/2027
Building a Sustainable Performance Culture	6/3/2027

Civil Law Mediation

September 2 - December 11, 2026 | Thursdays, 5:30 – 7:20 p.m.
Available via Zoom | Program may be taken for academic credit or non-credit.

Whether you want to become a mediator or learn to deal with conflict more effectively, this program provides you with 30 hours of the training you need to do both. This Civil Law Mediation training aligns with the Minnesota Rule 114 requirements and continued approval will be requested for the qualified neutral Facilitative Civil Law mediator roster in Minnesota.

Cost: \$399. Credit cost: Please call 715-394-8469 or email conted@uwsuper.edu for more information.



Science of Brewing Certificate

September 2 - December 11, 2026 & January 20 - May 13, 2027
Mondays, 4 - 8 p.m. | Available in-person
Program may be taken for academic credit or non-credit.

Whether you’re an experienced homebrewer or just looking to start, this two-part series provides a unique hands-on educational opportunity to dive into the science behind your favorite brews and how to craft the perfect pint of beer through indepth chemical analysis. To receive the Science of Brewing Certificate, you must be 21 years of age or older and complete Science of Brewing I (fall semester) and Science of Brewing II (spring semester).

Cost: Science of Brewing I \$599, Science of Brewing II \$599

Credit cost: For more information, please call 715-394-8469 or email conted@uwsuper.edu.

Brew 101: A Sampling of Beer Styles

September 2 - December 11, 2026 OR January 20 - May, 13, 2027 (both sessions contain the same content, so register for the one that works best for you!)
Wednesdays, 6 - 7 p.m. | Available via Zoom
Program may be taken for academic credit or non-credit.

Join our UW-Superior faculty and students in this virtual course to learn about the history, process and the modern styles of beer. Topics include: history of beer making; basic brew ingredients; discussion of the brewing process; parameters that define differences in beer styles, such as aroma, flavor, color and mouth feel. Participants are expected to purchase and sample specific beer styles throughout the course. Prerequisites: 21 years of age or older by course start date.

Cost: \$199



Certificate in Ethical Leadership

September 2026 - May 2027 | Available in-person
Program may be taken for academic credit or non-credit.

Enhance your leadership potential by strengthening skills to make ethical decisions and leading with empathy through challenging dilemmas. In addition to exploring fundamental ethical principles, you’ll gain a better understanding of emotional intelligence, active listening, assertive communication and how applying your core values and moral code can positively impact your environment.

Fall semester: Emotional Intelligence, T/TH, 10 - 11:15 a.m. Cost: \$599
Spring semester: Ethical Leadership, T/TH, 2:30 - 3:45 p.m. Cost: \$599.

Credit cost: For more information, please call 715-394-8469 or email conted@uwsuper.edu.



AI Essentials: Strategies for Efficiency & Productivity

Fall: September 14 - November 23, 2026 Spring: February 1 - April 19, 2027
9 - 11 a.m. | Available via Zoom

This 10-session Zoom series makes artificial intelligence easy to understand and apply. Learn how AI is already shaping everyday tools, explore ethical and strategic uses and discover how it can streamline your work—without needing any coding or technical background. Perfect for students, business owners, professionals and curious learners, this series builds confidence and practical skills for the future of work.

Workshops:

What AI is, Who’s Behind It and Why It Matters | Fall: 9/14/2026 Spring: 2/1/2027
AI, Human Intelligence and the Future of Jobs Fall: 9/21/2026 Spring: 2/8/2027
Assistant, Partner and Co-Intelligence | Fall: 9/28/2026 Spring: 2/15/2027
Getting Better Results from AI | Fall: 10/5/2026 Spring: 2/22/2027
Bias, Impact and the Need for Critical Thinking
Fall: 10/12/2026 Spring: 3/1/2027
Privacy, Fairness and Accountability | Fall: 10/19/2026 Spring: 3/15/2027
Building an AI Strategy for Your Workflow | Fall: 11/2/2026 Spring: 3/22/2027
Deployment, Monitoring and Re-Training | Fall: 11/9/2026 Spring: 4/5/2027
De-Risking AI Projects Through Testing and Case Studies
Fall: 11/16/2026 Spring: 4/12/2027
AI and What is Coming Next | Fall: 11/23/2026 Spring: 4/19/2027

Special Introductory Fall Cost: \$399 (Regularly \$499)
Spring 2027 Cost: \$499
Must take all 10 workshops within the same Fall or Spring session.

QuickBooks Online Workshop (Attend in-person or online)

In-person: September 16, 2026 from 10 a.m. - 12 p.m. | September 22, 2026 from 10 - 11:30am | September 24, 2026 from 10 - 11:30 a.m.

Online: November 4, 2026 10 a.m. - 12 p.m.

This program is designed for small business owners, bookkeepers and entrepreneurs who want to better understand and manage their business finances using QuickBooks Online. Whether you're brand new to the platform or looking to deepen your skills, each session builds essential knowledge and practical capabilities to streamline your accounting process. These sessions go beyond basic use of the tool and help you understand how to use it to optimize your business.

Cost: In-person Session: \$139 | Online Session: \$59

Substance Abuse Counseling Program

Fall courses begin September 16, 2026, Spring courses begin January 20, 2027, Summer 2027 courses begin May 2027 | Available online

Program may be taken for academic credit or non-credit.

This online, pre-credential education program sets you on the path for a Substance Abuse Counselor career and you can complete the program in just one year. Our Substance Abuse Counseling program is approved by the State of Wisconsin and fulfills education requirements (360 hours of comprehensive specialized education) necessary to sit for the licensing exam in Wisconsin.

Cost: \$599 for each 3-credit course taken as non-credit (required textbook not included). Credit cost: For more information, please call 715-394-8469 or email conted@uwsuper.edu.

**NEW! Inclusive Practice in Helping Professions**

September 17- October 29, 2026 | Available in-person

A three-part workshop series designed to equip professionals with practical, culturally responsive approaches to serving diverse populations. Geared toward social workers, counselors, educators, advocates and others in helping roles, the series explores trauma-informed understanding, foundational LGBTQ+ knowledge and effective strategies for supporting individuals with disabilities—including navigating accommodations and employment. Participants will gain tools to foster inclusive, respectful and equitable environments across a range of professional settings.

Workshops (may be taken together or individually):

Working Systemically with 2SLGBTQIA+ Clients | 9/17/2026 | 12 - 4 p.m.

Trauma-Informed | 9/30/2026 | 9 a.m. - 4 p.m.

Disability Justice in Action: Beyond Simple ADA Compliance
10/29/2026 | 12 - 4 p.m.

Cost: \$337 (Half-day workshops: \$109, Full-day workshop: \$159)

**NEW! Community Changemaking**

September 23 - December 16, 2026 | 9 a.m. - 1 p.m. | Available in-person

Join this cohort-based program designed to empower individuals passionate about building healthier, more equitable communities. Through interactive sessions on topics like systems thinking, financial landscapes, data-informed decision-making and alternative care models, participants will gain practical tools and insights to drive meaningful change. Facilitated by experienced leaders and guest experts, this program encourages collaboration, critical thinking and bold visioning — equipping changemakers to move from ideas to action.

Workshops:

Introduction to Changemaking, Systems and Design Thinking | 9/23/2026

Navigating New Landscapes and Using Data for Decision-Making | 10/28/2026

Piloting and Assessing New Ideas | 11/11/2026

Goal Setting and Moving Forward as Changemakers | 12/16/2026

Special Introductory Price: \$349

**NEW! Small Business Financial Planning Certificate**

October 1, 8, 15, 22, 2026 | 10 - 11:30 a.m. | Available in-person

Small Business Financial Planning is a five-session workshop series that helps entrepreneurs and small business owners gain confidence with their finances. Participants learn how to read financial statements, manage cash flow, improve margins, build forecasts and identify early warning signs of trouble. Through practical instruction and hands-on exercises, you'll gain the skills to make informed decisions and plan for sustainable growth. Whether you're just starting out or trying to get a better grip on an existing business, this series gives you the financial literacy to make smarter decisions, spot problems early and plan for growth with confidence.

Cost: \$159

E-Commerce Success for Small Businesses

October 7, 2026 | 9 a.m. - 1 p.m. | Available via Zoom or

May 26, 2027 | 9 a.m. - 1 p.m. | Available in-person

This comprehensive series of e-commerce classes is designed to help small business owners successfully launch and grow their online stores. Participants will earn the critical components of building a strong e-commerce presence, including creating and optimizing a professional website, developing effective packaging and shipping strategies, understanding key legal requirements such as privacy policies and consumer protection laws and exploring proven e-commerce marketing techniques to attract and retain customers. Whether you're just getting started or looking to improve your existing operations, these classes provide practical tools and insights to drive online success.

Cost: \$179

 NEW! Workplace Skills for Success
October 7 - December 2, 2026 | 8:30 a.m. - 3:30 p.m. | Available in-person

Workplace Skills for Success is a dynamic three-part series designed to equip professionals with the essential skills to thrive in today’s workplace. Participants will build critical competencies in workplace communication, collaboration, conflict resolution and service excellence. By the end of the program, participants will leave with practical strategies and a personal action plan to enhance their professional impact and contribute meaningfully to their organization. This program is ideal for early-career professionals, staff in service or support roles or anyone looking to strengthen these vital workplace skills.

- Workshops:**
- Building Strong Workplace Foundations | 10/7/2026
 - Communication & Conflict Resolution within the Workplace | 11/4/2026
 - Service Excellence & External Engagement | 12/2/2026

Cost: \$449

 Leading with Integrity, Values and Emotional Wisdom
October 14, 2026 - April 14, 2027 | 8:30 a.m. - 3:30 p.m. | Available in-person

Leading with Integrity, Values and Emotional Wisdom is a dynamic, multi-session workshop series designed to cultivate emotional intelligence and ethical leadership. Participants engage in self-assessments, reflective exercises and interactive discussions to explore key emotional intelligence components such as self-awareness, assertiveness, empathy and stress tolerance. Through real-world applications, role plays and guided practice, the series builds toward understanding the role of values and integrity in leadership. Each session deepens participants’ ability to lead with authenticity, navigate workplace dynamics and foster inclusive, values-driven environments.

- Workshops** (may be taken together or individually):
- Emotional Intelligence and the Power of Self-Insight | 10/14/2026
 - Assertiveness, Empathy, and Equity at Work | 11/18/2026
 - Building Emotional IQ for Workplace Success | 12/9/2026
 - Emotions, Empathy, and Ethics in Leadership | 1/20/2027
 - Values that Guide Leadership | 2/24/2027
 - Ethics, Advocacy, and Organizational Culture | 3/17/2027
 - Living & Leading with Your Core Values | 4/14/2027

Cost: \$973 (\$159 per workshop day if taken individually)



Intensive Leadership
Where leadership growth turns into organizational results.
See on page 14

 Human Resource Management Certificate
October 15, 2026 - April 1, 2027 | 8:30 a.m. - 3:30 p.m. | Available in-person
Program may be taken for academic credit or non-credit.

If you’re interested in learning how to build a foundation in the field of human resources (HR), the Human Resource Management Certificate is a great option. In addition to learning from regional experts about the core aspects of human resource management that will be beneficial in various positions and professional settings, you’ll also get the opportunity to network with and learn from other HR professionals.

- Workshops** (may be taken together or individually):
- Foundations of Human Resources | 10/15/2026
 - HR and Performance Management | 11/12/2026
 - Talent Acquisition | 12/3/2026
 - Employee Engagement | 1/21/2027
 - Diversity & Inclusion in the Workplace | 2/4/2027
 - Total Compensation | 3/4/2027
 - HR Compliance | 4/1/2027

Cost: \$973 (\$159 per workshop if taken individually)

Credit cost: Please call 715-394-8469 or email conted@uwsuper.edu for more information.

 Human Resource Development Certificate
October 22, 2026 - February 18, 2027 | 8:30 a.m. - 3:30 p.m.
Available in-person

Take your human resource (HR) career to new heights by expanding on your knowledge and skills in a range of topics. Whether you’re a seasoned professional looking to enhance your skill set or an aspiring HR specialist aiming to jumpstart your career, this certificate equips you with tools you need to succeed. Additionally, the program offers 30 hours of intensive training from experienced instructors and a unique networking opportunity to connect and collaborate with professionals in the HR field.

- Workshops** (may be taken together or individually):
- Strategic Leadership | 10/22/2026
 - Collaborative Communication for Team Building & Conflict Resolution | 11/19/2026
 - Workforce Planning & Analytics | 12/10/2026
 - Workplace Investigations | 1/28/2027
 - Labor Relations & Negotiation | 2/18/2027

Cost: \$695 (\$159 per workshop if taken individually)



Scan to
join our
email list

NEW! Effective Strategies for Feedback and Empathy

November 5 & 6, 2026 | 9 a.m. – 12:30 p.m. | Available in-person

This interactive, two-day workshop is designed to equip leaders, managers and team members with the practical skills to deliver and receive feedback that combines empathy and care with courage and honesty. Centering on the practical application of rigorous social science research in interpersonal and organizational communication, group dynamics, emotional intelligence, empathy, resilience and group cohesion, this program will show participants how to move beyond being “nice” and conflict avoidance, toward collaborative feedback conversations that build trust, drive performance and strengthen relationships. Participants will come away from this workshop with personalized action plans, scripting tools and confidence to implement these practices in one-on-ones, team meetings, performance conversations and everyday interactions.

Cost: \$149

Marketing Strategy NavigatorNovember 19, 2026 or May 5, 2027 | 12 p.m. – 1:30 p.m. | Available in-person
(Both sessions contain the same content, so register for the date that works best for you!)

Whether you’re new to marketing or refining your approach, this fun, hands-on workshop helps you build a clear, revenue-focused strategy using the gamified Marketing Navigator Deck. This session turns planning into an engaging, collaborative experience—and you’ll leave with a ready-to-implement marketing plan tailored to your business.

Cost: \$115

**Executive Leadership Accelerator: Skills, Strategy and Connection**

February 3 - June 16, 2027 | 8:30 a.m. – 12:30 p.m. | Available in-person

This in-person, half-day workshop series provides leaders with practical strategies and insights on high-impact topics, fostering ongoing leadership growth. Each four-hour session includes three hours of engaging content followed by a one-hour networking lunch, offering valuable opportunities to build and strengthen cross-industry connections. Participants can register for three sessions or as a comprehensive series.

Workshops:

Advanced Strategic Decision-Making for Executives | 2/3/2027

Resilient Leadership for Sustainable Performance | 3/3/2027

Leading High-Performing Multifaceted Teams | 4/21/2027

Strategic Finance for Non-Financial Leaders | 5/12/2027

Empower & Elevate: Feedback for High-Impact Leadership | 5/26/2027

Communicating Vision and Leading Transformation | 6/16/2027

Cost: \$390 for three sessions or \$780 for the full series - lunch is included with both options.

**Organizational Leadership Certificate**February 10, 2027 – June 9, 2027 | Wednesdays, 8:30 a.m. – 3:30 p.m.
Available in-person

If you’re looking to demonstrate effective leadership within your organization, this five-part workshop series is for you. From learning functional strategies to gaining a better understanding of organizational leadership, you’ll develop capacities to directly impact the success of your organization. Best of all, the leadership organizational skills you gain will strengthen your impact beyond the workplace.

Workshops (may be taken together or individually):

The Inner & Outer Work of Leadership (2 days) | 2/10 & 2/17/2027

Building Trust | 3/10/2027

Effective Communication | 4/7/2027

Strategic & Adaptive Leadership | 5/5/2027

Organizational Culture & Change (2 days) | 6/2 & 6/9/2027

Cost: \$973 (\$159 per workshop if taken individually)

NEW! Succession Planning for Small Business

February 16, 2027 | 9 - 11 a.m. | Available in-person

This workshop is designed to help business owners proactively plan for the future of their companies. It walks participants through the essential elements of transferring ownership and leadership — whether due to retirement, an unexpected health event or a planned exit — with a focus on protecting business value, preserving key relationships and ensuring operational continuity.

It's well-suited for small to mid-sized business owners who haven't yet formalized a succession plan — or who want to pressure-test the one they have.

Cost: \$59

NEW! Leading and Communicating Across Behavioral Styles

February 23, 2027 | 8:30 a.m. – 3:30 p.m. | Available in-person

This workshop provides a practical foundation in the DISC behavioral framework—a widely used assessment that identifies four primary behavioral styles: Dominance, Influence, Steadiness, and Conscientiousness—and its application in the workplace. Participants complete a professional DISC assessment ahead of the session and explore how different behavioral styles shape communication, decision-making, motivation and responses to conflict. Designed for immediate application, this program equips participants with practical tools to foster clearer communication, build stronger working relationships and contribute to overall organizational success.

Cost: \$399 per person, or \$349 each for groups of two or more from the same organization

**NEW! Performance Management and Coaching Certificate**

March 11 - June 3, 2027 | 8:30 a.m. - 3:30 p.m. | Available in-person

Modern performance management starts with leadership behavior. This high-impact certificate helps professionals move beyond transactional management to build strong coaching, feedback and accountability skills. Participants gain practical tools, coaching frameworks and insight into the neuroscience of feedback to navigate difficult conversations, address performance challenges early, and foster cultures of psychological safety and ownership. Leaders leave with actionable strategies to improve team performance with clarity, confidence, and impact.

Workshops (may be taken together or individually):

Foundations of Modern Performance Leadership | 3/11/2027

Coaching for Growth & Engagement | 4/8/2027

Feedback, Difficult Conversations, & Accountability | 5/6/2027

Building a Sustainable Performance Culture | 6/3/2027

Cost: \$556 (\$159 per workshop if taken individually)

**Marketing Certificate**

March 18 & 19, 2027 | 8:30 a.m. - 3:30 p.m. | Available in-person

Unlock the potential of your brand with this 2-day Marketing Certificate Program. Designed for business owners, marketers, professionals and newcomers to the world of marketing, this program equips participants with essential marketing strategies through engaging workshops. This program leaves participants with a well-rounded understanding of modern marketing techniques, practical skills and a ready-to-implement action plan.

Two tracks: One geared for beginners (0-3 years of experience) or intermediate (3+ years of experience). There will be keynote sessions where all attend, and workshops tailored to each track that are presented by local marketing experts.

Cost: \$399

NEW! A Comfortable Approach to Public Speaking

May 20 & 21, 2027 | First day: 8:30 a.m. - 3:30 p.m.

Second day: 8:30 a.m. - 11:30 a.m. | Available in-person

This program offers a supportive, practical approach to building confidence in everyday speaking situations. Designed for professionals who want to communicate more clearly and comfortably, the sessions focus on simple strategies for organizing thoughts, speaking with clarity and managing nerves. Through guided practice and low-pressure activities, participants build skills step by step and apply them to real workplace situations, such as meetings and presentations. By the end of the series, participants will feel more confident sharing ideas and speaking in a variety of professional settings.

Cost: \$239

**Intensive Leadership**

May 24-27, 2027 | Available in-person

Step away from the day-to-day and invest in your growth as a leader. This immersive, 4-day overnight retreat at Minnesuing Acres in Lake Nebagamon, WI, is designed for mid-level managers looking to deepen their leadership impact, connect with peers across industries and walk away with a clear, actionable plan. Through facilitator-led sessions, you'll explore key topics such as communicating for engagement, building high-performing teams, conflict management, strategy and change management, organizational culture and more. Participants will identify personal strengths, sharpen strategic thinking and cultivate a leadership approach that fosters engagement, trust and accountability.

Cost: \$3,300

NEW! Launch and Grow: Entrepreneurship Training Program

February 4 - April 8, 2027 | 10 a.m. - 12 p.m. | Available in-person

A 10-week entrepreneurship training program for aspiring entrepreneurs, early-stage startups and small business owners ready to move from idea to action. Weekly two-hour sessions combine expert instruction, peer discussion and hands-on exercises covering market research, financial planning, legal structure, marketing and sales strategy. By the end of the program, participants will have completed an investor-ready business plan using the guided workbook as their foundation. Throughout the program, local experts, including accountants, attorneys, marketers and entrepreneurs share real-world insights and advice. The program concludes with Pitch Day, where participants present their plans to local investors and business leaders. Whether you're validating an idea or growing an existing business, Launch & Grow provides the tools, structure and confidence to move forward.

Cost: \$599

Health Coaching Practice

May 26 - August 6, 2027 | Available online

Program may be taken for academic credit or non-credit.

This online program will help you gain the knowledge required for an entry-level health coach and boost your ability to help others meet their goals, whether you work in healthcare, a fitness center, an employee wellness program or another related occupation. From behavioral science, nutrition, kinesiology, exercise science, screening and fitness assessments, client program design and legal and ethical concerns related to allied health professions, you'll learn a broad spectrum of valuable health and behavioral concepts.

Cost: \$599 (required textbook not included).

Credit cost: For more information, please call 715-394-8469 or email conted@uwsuper.edu.

Your Path. Your Choice. Choice Learning.

Choice Learning offers a curated menu of courses and workshops — you choose the ones most relevant to your work, your industry or your next career move. Complete the required minimum and earn a digital badge.

Save 15% when you bundle.

Register for all of your required selections at the same time and receive 15% off each one. All enrollments must be submitted together to qualify.

Choice Learning: Small Business Readiness

Running a business means wearing a lot of hats. This badge lets you focus on the ones that matter most right now and allows you to walk away with a credential that reflects where you've put your energy.

Choose a minimum of three small business programs below to unlock your bundle savings:

Small Business Financial Planning | QuickBooks | E-Commerce | Marketing Navigator
Marketing Certificate | HR Management | AI Essentials | Succession Planning for
Small Business

Cost: \$59–\$399 per workshop, with a 15% discount applied at registration

Choice Learning: Human Resources

HR is a wide field — and no two practitioners follow the same path. This badge lets you build expertise across the areas where you want to grow and assemble a learning plan that reflects your role and your ambitions.

Choose a minimum of eight workshops from across the three HR certificates below:

HR Management Certificate Workshops | HR Development Certificate Workshops
Performance Management & Coaching Workshops

Discounted Cost: \$159 per workshop, with a 15% discount applied at registration

Choice Learning: Professional Growth

Growth looks different at every stage of a career. This badge meets you where you are, creates a learning path that genuinely yours, and shows the work you've done.

Choose a minimum of eight workshops from across the programs below:

Organizational Leadership Certificate Workshops
Leading with Integrity, Values, and Emotional Wisdom Certificate Workshops
Performance Management & Coaching

Discounted Cost: \$159 per workshop, with a 15% discount applied at registration

Descriptions for each program listed above can be found between pages 5-14.
For further workshop descriptions visit uwsuper.edu/professionaldevelopment.



Personal Growth in Leadership Webinar Series

July 2026 - June 2027 | Access to the five webinars will be available upon registration and be provided for a minimum of 30 days | Online

Enhance your leadership skills and foster a strong foundation of skills with our five-part, pre-recorded webinar series, which covers essential topics such as psychological safety, team conflict resolution, emotional intelligence and community-based leadership. Delving into these leadership-based concepts will give you the insights and strategies to propel your professional career forward. Beyond enhancing your understanding of effective leadership, this course will cultivate self-reflection and personal growth, empowering you to develop as a well-rounded leader. Participants who successfully complete the program will receive a digital badge.

Cost: \$79

Human Resources Bootcamp

July 2026 - June 2027 | Month long-24/7, available on the first day through the last day of the registration month | Online

Interactive and fast-paced, this eight-part on demand webinar series is designed for leaders, entrepreneurs and teams. This webinar series is designed to provide the human resource (HR) tools and knowledge you need to avoid costly HR mistakes, stay out of legal hot water and build your skill set to make SMART decisions. Fast-track your success with time-tested, real-world tips and tools. Stay mission-driven and capitalize on the most valuable part of your organization: your employees. Grow your profits and tap into the competitive advantage of engaged productive and skilled talent.

Cost: \$59

Career Training

Online

In partnership with ed2go, University of Wisconsin-Superior offers flexible, self-paced, non-credit certificate programs for career preparation or advancement. Each course is developed by a team of experts and comes with dedicated student advisors to support those looking to train in high-demand fields and prepare for nationally recognized certifications. Get industry certified in IT, business, healthcare and more. Upon completing with a passing score, students receive a certificate of completion from University of Wisconsin Superior, and when applicable, a voucher to sit for the certification exam. careertraining.uwsuper.edu

Cost: Varies



AI Essentials: Strategies for Efficiency & Productivity

Learn how AI can streamline your work.

See on page 6

Leadership Superior/Douglas County Program

August 2026 - June 2027

Ignite your leadership potential and make a lasting impact on your community with the Leadership Superior & Douglas County program. Designed for emerging and existing leaders, this transformative 11-month program will provide you with the tools and skills to deepen community awareness and improve civic engagement. With a limited enrollment of approximately 25 participants per year, this program begins with a two-day orientation in August, followed by monthly full-day sessions, including an overnight retreat in May and graduation and presentations in June. Visit uwsuper.edu/lscd to learn more and secure your spot today.

Youth Leadership Superior/Douglas County Program

Youth Leadership Superior Douglas County (YLSDC) is a leadership development program for Douglas County high school sophomores designed to inspire civic engagement, strengthen leadership skills and connect students with the people and organizations that shape our region. Running from the spring of sophomore year through the fall of junior year, the program provides hands-on experiences in community leadership, nonprofits, health and human services, business, economics, public service and changemaking. Students who successfully complete the program earn one (1) college credit from UW-Superior.

College Credit for High School Students

Academic terms - Fall, Spring, Summer

With the College Credits for High School Students program, high school students can get ahead and earn college credits while still in high school. In addition to gaining an academic edge, this program will help students save money while fostering personal growth, confidence and a seamless transition toward a brighter future. To explore the possibilities of receiving college credits during high school at UW-Superior, visit uwsuper.edu/hscredit. For high school staff interested in bringing college credit opportunities to your school, please email conted@uwsuper.edu.

Open Educational Resources

Fall: Wednesdays 5:00 - 6:30 p.m. October 7th-November 4, 2026

Spring: Wednesdays 5:00 - 6:30 p.m. March 3rd-31, 2027

This course introduces participants to Open Educational Resources (OER) and the role they can play in expanding access to learning and supporting innovative teaching practices. Designed for instructors, librarians, instructional designers and educational leaders, the course explores how OER can be integrated into courses and supported through institutional programs. The course consists of five online learning modules that cover the foundations of open education, including how to find, evaluate, adapt, create and teach with OER. Participants may complete the training through either a synchronous or asynchronous track. The synchronous track will have mandatory Zoom sessions, and the asynchronous track will have optional Zoom sessions available to support discussion, questions and collaborative exploration of the material. At the conclusion of the training, participants complete a final open pedagogy assignment that applies the concepts introduced throughout the course. Participants will receive a digital badge upon completion of course requirements.

Cost: \$149



Your Goals, Our Expertise

Experience the power of custom training opportunities tailored to your organization's unique goals. From the initial stages of curriculum development to the final delivery of engaging and impactful learning experiences, we're committed to providing you with high-quality training that drives growth and success for your business.

We have delivered customized professional development on the following topics:

Leadership ▪ Supervisory Management ▪ Emotional Intelligence ▪ Psychological Safety ▪ Data Science Secondary Trauma ▪ Social Work Ethics ▪ Chemistry of Fuels Trust and Communication

Serving the following organizations:

ALLETE, Bretting Manufacturing, Douglas County Health and Human Services, Essentia Health St. Mary's Hospital-Superior, Northwestern Wisconsin Electric Company and Superior Choice Credit Union.

With a diverse network of content experts, we are poised to offer much more on subjects relevant to your goals.

This presenter did an excellent job of making this training pertinent to our Dept and the specific examples were incredibly relevant to the work we do. This was an excellent training - hands down the best Ethics and Boundaries training I've attended. Thank you."

- 2023 Customized Training Participant

Lifelong Learning Membership

Members can enjoy full access to all programs available during their registration period. Participants may register for individual workshops, choose a half-year membership or enroll for the full year.

Full Year Membership cost: \$275
Fall or Spring Membership cost: \$150

Individual Workshops Non-Member Costs Vary



55+ Program Calendar at a Glance:

FALL PROGRAMS:

August
Group Travel: Experience The World and Make New Connections 8/19/2026

September
Finding Your Flash in Writing 9/2/2026
Voices of World War II: Stories from the Northland 9/22/2026
Art Journaling: From Simple Shapes to Masterpieces 9/24/2026

October
Mapping the Self: The Hand, The Head, The Heart 10/1/2026
Finding your Resistance in Writing 10/14/2026
Beginner's Yoga 10/15/2026
Jazz Appreciation..... 10/16/2026
Cybersecurity Basics..... 10/26/2026
Book Club: *Homeschooled* 10/27/2026

November
Finding your View in Writing 11/4/2026
Self-Advocacy and Partnering in Healthcare 11/13/2026

SPRING PROGRAMS:

February
Book Club: *Water Bearers* 2/3/2027
Exploring Korean Music: Samul Nori Drumming..... 2/5/2027
Functional Nutrition and Movement 2/16/2027

March
Poetry at the Thresholds 3/2/2027
Intro to Genealogy 3/3/3027
Life Out of Balance: Reconnecting with Nature, Self and Awareness... 3/10/2027
Writing Your Humor Stories: Finding the Funny in the Fisco 3/11/2027

April
Beginner's Yoga 4/8/2027
Caring for your Family Photographs and Heirlooms..... 4/27/2027

May
Fishing Fundamentals for Beginners..... 5/4/2027
Creating Mosaics 5/20/2027

Group Travel: Experience the World and Make New Connections

August 19, 2026 | 10 a.m. - 12 p.m. | Available in-person and online

The UW-Superior Alumni & Friends Foundation invites you to see the world! Learn all about upcoming adventures to the world's top destinations. Each group tour, brought to you by Collette, is designed to enrich the educational, cultural and intellectual experiences of travelers. They make travel easy and affordable, with carefully planned trips at an exceptional value. 2027 and 2028 tours include Northern Vietnam, Holland & Belgium (River Cruise), Peru, Christmas Markets of Montreal & Quebec City and Japan.

Cost: Free

NEW! Finding your Flash in Writing

September 2 & 9 | 5:30 - 7:30 p.m. | Available in-person

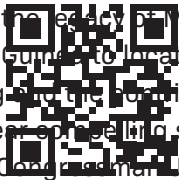
In this two-week course, we will focus on the fundamental building blocks of story by examining “story beats” in both literary classics and by reading flash fiction examples. We will look at genre and literary fiction, allowing you to find your voice within. After examining examples, you will have a variety of prompts to craft a narrative (or come ready with your own idea, ready to edit!). This class will give you the opportunity to work in pairs, editing and distilling your piece down to its core. After several rounds of revision and discussion, you will leave with a piece ready to pitch.

Non-Member Cost: \$40

NEW! Voices of World War II: Stories from the Northland

September 22, 29 & October 6, 13, 2026 | 9 – 11 a.m. | Available in-person

Voices of World War II: Stories from the Northland is a four-part series that brings regional history to life through powerful local connections to WWII. Participants will explore the legacy of Major Richard Bong and the recent successful mission to Papua New Guinea to locate his famed P-38 “Marge,” examine the critical role of shipbuilding and the contributions of both men and women on the Twin Ports home front and hear spine-tingling stories of local figures such as Tuskegee Airman Joe Gomer and Congolese man John Blatnik’s lesser-known service with the OSS. The series concludes with an exclusive behind-the-scenes museum and archives tour, offering rare access to artifacts and stories not on public display.



Non-Member Cost: \$80

NEW! Art Journaling: From Simple Shapes to Masterpieces

September 24, 2026 | 2:30 - 4 p.m. | Available in-person

Discover the joy of creative expression through art journaling. In this hands-on workshop, participants will explore how simple shapes and patterns can evolve into richly layered felt compositions. Using accessible techniques and materials, you'll experiment with color, texture and form to create a unique "masterpiece" that reflects your personal style. No prior experience is needed—just curiosity and a willingness to play.

Non-Member Cost: \$15

NEW! Mapping the Self: The Hand, The Head, The Heart (Art Program)

October 1, 2026 | 2:30 - 4 p.m. | Available in-person

Embark on a creative journey of self-exploration through art. This reflective workshop invites participants to examine identity through three powerful lenses: the hand (what we do and create), the head (what we think and understand) and the heart (what we feel and value). Using a mix of drawing, mapping and mixed-media techniques, you'll create a visual "personal geography" that captures your experiences, perspectives and inner landscape. Ideal for anyone interested in creativity, reflection and meaningful artistic expression.

Non-Member Cost: \$15

NEW! Finding your Resistance in Writing

October 14, 21, and 28, 2026 | 5:30 - 7:30 p.m. | Available in-person

If storytelling is what makes us human, it is resistance writing that makes us a united people. This three-week course will harness the power of words to express solidarity and examine identity. Through the words of great orators such as Martin Luther King, Emmeline Pankhurst and Nelson Mandela, we will explore human rights in the U.S., England and South Africa. We will examine speeches made in New Zealand's parliament along with the Māori Haka and how it was used to advocate for the rights of the Māori people. We will read poetry from Toni Morrison and journal entries from Malala Yousafzai to see the various forms resistance writing can take. Through literary analysis, we will be inspired to share our voices and take action in a way that feels authentic and right. There will be time carved into these sessions for writing and feedback.

Non-Member Cost: \$60

Beginner's Yoga

October 15, 22, 29 & November 5, 2026 or April 8, 15, 22, 29, 2027

9 - 10 a.m. | Available in-person

Beginner's Yoga offers an opportunity to explore the basics of movement, breath and mindfulness in a supportive and welcoming environment. Each session introduces simple poses and techniques to build strength, flexibility and relaxation. No experience necessary and everyone is welcome.

Non-Member Cost: \$40

NEW! Jazz Appreciation

October 16, 23, 30, and November 6, 2026 | 1 - 2:50 p.m. | Available in-person

Explore the rich history and vibrant evolution of jazz in this engaging 55+ program. From the foundational elements of music and instrument identification to the defining principles of jazz, participants will build a deeper understanding of the genre. The course journeys through pre-jazz, early jazz, the Swing Era and mid-century styles, before diving into developments from the 1970s to today. Whether you're new to jazz or a longtime listener, you'll gain a greater appreciation for the sounds, stories and artists that continue to shape jazz now. Discover why jazz is toe-tapping, or pensive, or wildly successful, or multi-cultural, or artistic and expressive, or a blast!

Non-Member Cost: \$80

NEW! Cybersecurity Basics

October 26, 2026 | 10 - 11:30 a.m. | Available in-person

Keep yourself and your loved ones safe with easy cybersecurity habits and tools you can implement right away. In this session, learn how scammers use social engineering tactics to trick people and what you can do to avoid falling victim (featuring trending scams you need to know about). We will define core concepts like MFA, antivirus, spoofing and phishing. You also will receive information on free resources to stay in the know beyond the session. No prior knowledge of cybersecurity is needed.

Non-Member Cost: \$15

**LIKE US ON FACEBOOK**

@uwsupercontinuingeducation

NEW! Book Club: *Homeschooled*, the memoir

October 27 & November 3, 10, 17, 2026 | 1 - 2 p.m. | Available in-person

Join us for a thoughtful discussion of a powerful memoir exploring unconventional education, family dynamics and the lasting impact of childhood experiences. Through one author's deeply personal story of growing up in a complex home environment, this book offers a compelling look at the universal human experience of navigating love, challenge and identity. Together, we'll reflect on resilience, forgiveness and the ways our past shapes who we become.

Non-Member Cost: \$40

NEW! Finding your View in Writing

November 4 and 11, 2026 | 5:30 - 7:30 p.m. | Available in-person

In this two-week course, we will examine first, second and third-person points of view as well as omniscient. Through reading examples of each, the group will gain a better understanding of what works, what doesn't and why. Through imagery and writing prompts, participants will have an opportunity to tell the same story from a variety of viewpoints. There is no wrong way to showcase a narrative, but one can be intentional. This class will help you assess the deepest core of that story — the viewpoint.

Non-Member Cost: \$40

**NEW! Self-Advocacy and Partnering in Healthcare:
Empowering Yourself and Others**

November 13, 20, December 4, 11, 18, 2026 | 1 - 2 p.m. CST | Available online

Many of us have experienced traditional healthcare where the provider makes most of the decisions. Today, a growing number of health experts recommend a more collaborative approach called patient-centered care. In this model, you—the patient or health consumer—work together with your doctors, nurses and other healthcare providers as an active partner to get the best possible care.

This program will help you explore and strengthen the patient-provider relationship through real-life health communication examples, practical strategies and discussion. You'll learn how to advocate effectively for yourself and for loved ones (such as aging parents, spouses or children) in healthcare settings. By the end of the program, you will feel more confident communicating with physicians, nurses and other healthcare professionals, and better equipped to take an active role in your own health and the health of those you care about.

Non-Member Cost: \$50

NEW! Book Club: *Water Bearers*, the memoir

February 3, 10, 17 & 24, 2027 | 3 - 4 p.m. CST | Available online

Join us for a meaningful discussion of a powerful memoir that traces generations of motherhood, exploring the intertwined legacies of love, resilience and inherited pain. Through one woman's journey to understand her family's past and redefine her approach to parenting, this book invites us to reflect on how history shapes our identities and the choices we make for the future.

Non-Member Cost: \$40

NEW! Exploring Korean Music: Samul Nori Drumming

February 5, 12, 19, & 26, 2027 | 2 - 3:30 p.m. | Available in-person

Join us for a four-week introduction to Korean Samul Nori drumming. This hands-on class focuses on learning foundational drumming techniques and rhythmic patterns using traditional instruments provided on-site. Participants will build skills within this drumming tradition while gaining cultural insight. Designed for beginners, this engaging experience connects music-making with Korean cultural traditions. This program will culminate with a participant performance on February 26 at 6 p.m., where family and friends are invited to celebrate what was learned while promoting appreciation for Korean culture and music.

Non-Member Cost: \$60

Functional Nutrition and Movement

February 16, 23, & March 2, 2027 | 2:30 - 4 p.m. CST | Available online

Join this transformative program focusing on optimizing health through targeted nutrition. This engaging three-session series covers enhancing brain, gut and liver health; managing hormonal changes such as stress, menopause and andropause; and using food and functional alignment to address chronic diseases, inflammation and support mental well-being. Participants will gain essential, science-backed strategies and practical tools to thrive and enhance their well-being in this vibrant stage of life.

Non-Member Cost: \$45

NEW! Poetry at the Thresholds

March 2, 9, 16, & 23, 2027 | 10 - 11 a.m. CST | Available online

This workshop uses poetry to explore the concept of thresholds and liminal spaces—those in-between moments that shape our experience. These spaces may be as fleeting as the pause between one moment and the next, or as expansive as the transition from one era to another. There will be a variety of poems provided, encouragement but no pressure to write your own, and plenty of space for discussion.

Non-Member Cost: \$40

NEW! Intro to Genealogy:**Tips for getting started on your family history research**

March 3, 2027 | 9 - 11 a.m. | Available in-person

A beginner-friendly introduction to genealogy tools and resources, including what we have available for use at the Bong Center archives. There will also be a section dedicated to identifying military medals and badges and understanding military paperwork.

Non-Member Cost: \$20

NEW! Life Out of Balance:**Reconnecting with Nature, Self and Awareness**

March 10, 17, 24, 31 and April 7, 2027 | 2 - 3:30 p.m. | Available in-person

Step away from the pace of everyday life and immerse yourself in a guided, six-week journey designed to restore balance, deepen awareness and reconnect you with the natural world. Through a blend of indoor reflection and outdoor experiences, this program invites participants to slow down, engage their senses and explore the profound relationship between nature, healing and personal transformation. Using meditation, breathwork and facilitated discussion, you'll begin to notice shifts in consciousness, reconnect with the rhythms of nature and rediscover a sense of peace and vitality that is often lost in modern life. Together, we'll explore how nature is not simply a place to visit, but a community we belong to—opening the door to lasting change in how we live, breathe and relate to the world around us.

Non-Member Cost: \$75

NEW! Writing Your Humor Stories: Finding the Funny in the Fiasco

March 11, 18, 25 and April 1, 2027 | 4 - 5:30 p.m. CST | Available online

If life has ever thrown you a curveball, this class will help you turn it into a punchline. In this fun and interactive four-session workshop, you'll learn how to take your real-life experiences and transform them into engaging, humorous stories. You'll explore storytelling basics, discover powerful humor-writing tools and gain confidence in your unique voice. Whether your stories are laugh-out-loud funny or quietly meaningful, you'll leave with practical skills—and a whole new way of looking at life's little fiascos.

Non-Member Cost: \$60

NEW! Caring for your family photographs and heirlooms:**Learn best practices for preserving your family history**

April 27, 2027 | 10 - 11:30 a.m. | Available in-person

Learn how to put order to your unsorted, unlabeled accumulation of family photos, heirlooms and other "priceless" memorabilia. Storage methods and materials, record keeping, and environmental protections included.

Non-Member Cost: \$15



LIKE US ON FACEBOOK

@uwsupercontinuingeducation



**Scan to
join our
email list**

NEW! Fishing Fundamentals for Beginners

May 4, 11, and 18 | 5 - 7 p.m. | Available in-person
Optional Add-On Day: June 6, 2027 | Available in-person

Explore the history of fishing in our region, along with the what, where, how and why of fishing. In this program, you'll learn the basics of both spin fishing and fly fishing, including techniques, equipment, licenses and regulations. A three-part classroom experience builds practical skills and confidence for getting started in fishing.

An optional on-the-water session on Sunday, June 6 is also available, offering the opportunity to apply what you've learned in a real fishing setting.

Non-Member Cost: \$60 for 3 classroom workshops
Member and non-member cost for optional add-on day: \$50

NEW! Creating Mosaics

May 20 & 27, 2027, 2 - 4 p.m. | Available in-person

Explore the timeless art of mosaic in this two-session, hands-on workshop. Participants will learn the fundamentals of mosaic design, including selecting materials, arranging patterns, and adhering pieces to create a cohesive composition. Over the course of two sessions, you'll design and complete your own unique mosaic artwork while gaining confidence in technique and creative expression. No prior experience is necessary—just bring your creativity and enjoy the process of building something beautiful, one piece at a time.

Non-Member Cost: \$50

Join our 55+ the Lifelong Learning Membership for the Best Value

With a membership, you'll have access to all offerings in the timeframe you select—including exciting new workshops we're thrilled to share with you this year!

Full Year Membership cost: \$275
Fall or Spring Membership cost: \$150

Ways to Register

Online: Visit uwsuper.edu/55plus
By Phone: Call 715-394-8469
In Person: Stop by UW-Superior, Old Main 102,
Tuesday, Wednesday, Thursday, 8 a.m. - 4:30 p.m.

Age-Friendly University (AFU)

As a designated Age-Friendly University, UW-Superior is committed to creating opportunities for lifelong learning, connection and engagement for people of all ages. Join us for our fall event to explore campus, discover new interests and learn more about all the university has to offer.

Age-Friendly University Day: Purpose, Learning & Community

October 20, 2026 | 8:30 a.m. – 12:30 p.m. | Available in-person

Join us for a welcoming morning of learning, connection and discovery as we explore the University of Wisconsin - Superior as a place for lifelong growth, engagement and community. Enjoy coffee and conversation, an interactive session, guided campus tour and insights from university leaders. The program concludes with a shared lunch and informal conversation.

Whether you are exploring new interests, considering future opportunities for learning and involvement or simply curious about what the campus community has to offer, this event is designed to inspire connection and possibility.

This program is funded in part by a grant from Bader Philanthropies, Inc. We are grateful for their generous support, which helps us provide discounted pricing and expand access to our programs.

Cost: Free for 55+ Program Members (registration still required);
non-members: \$19 per person.

ROAD SCHOLAR

**Program 24850: A Superior Exploration:
Lake Superior's History & Ecology**

Four date ranges to choose from: Jun 27 - Jul 2, 2027 | Jul 25 - Jul 30, 2027
Aug 8 - Aug 13, 2027 | Aug 22 - Aug 27, 2027

“Superior” learning awaits on this adventure through northern Wisconsin's natural wonders — explore the ecology and human history of this fascinating Great Lake!

At a Glance

From Lake Superior's glacial and tectonic geology to its significance to indigenous peoples and importance to environmental research, the largest freshwater lake in the world makes a fascinating study. Embark on a journey exploring western and southern Lake Superior, including a history of the Twin Ports, field trips to historical sites and presentations by local indigenous elders and historians. Enjoy hands-on learning experiences, wading in the rivers of the Brule River State Forest to catch and identify aquatic creatures and exploring natural wonders through canoeing and hiking!



Scan QR code
for more info
and to register

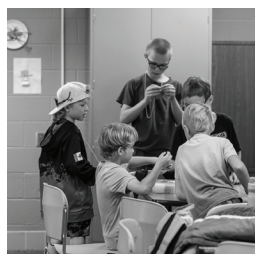
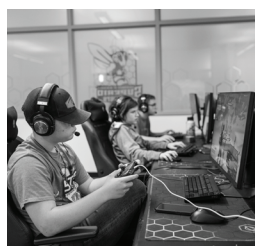
2026 Summer Camps

UW-Superior offers a variety of summer camps and clinics designed to help youth explore new interests, build skills, and have fun in a safe, supportive environment. From arts and academics to athletics and adventure, our programs encourage creativity, confidence, and lifelong learning.

Whether your child is discovering a new passion or developing existing talents, our dedicated instructors and coaches create engaging experiences for all ages and ability levels.

Camps include:

- Little Yellowjackets Summer Camps: K-5
- Community Music School
- Jackets Afternoon Adventure Camp: K-5
- Educational Summer Camps: 7-12
- Sports Camps and Clinics



Scan the QR code or visit
uwsuper.edu/summercamps
for more information



Advisory Committees: Connecting UW-Superior to the Community

Advisory committees help ensure UW-Superior remains connected to the needs of employers, industries, and communities throughout the region. By sharing their expertise, members provide insight into workforce trends, emerging skills, and opportunities that help shape academic programs and student experiences.

Their guidance supports the development of relevant curriculum, certificates, internships, and applied learning opportunities that prepare students for success while strengthening the future workforce of northern Wisconsin and beyond.

Through these partnerships, UW-Superior is better positioned to support student success, respond to changing industry needs, and contribute to the long-term vitality of our region.

Share Your Expertise

UW-Superior is always seeking professionals and community members who are passionate about helping shape the future of education and workforce development. If you have industry knowledge, leadership experience, or specialized expertise that could benefit students and programs, we invite you to consider serving on an advisory committee.

Interested in learning more?

Contact the UW-Superior Link Center at link@uwsuper.edu to explore advisory committee opportunities.

SAVE THE DATE:

UW-SUPERIOR & CAREER & INTERNSHIP FAIR

OCTOBER 1, 2026

UW-Superior | Yellowjacket Union

CONTACT US:

CAREER@USWUPER.EDU | 715-394-8024

SWENSON HALL 1061



UNIVERSITY OF WISCONSIN
SUPERIOR
THE LINK CENTER



REGISTER ON Handshake

FALL 2026 CAREER & INTERNSHIP FAIR

Thursday, October 1, 2026 | UW-Superior Yellowjacket Union | 12 – 3 p.m.

Employers:

The UW-Superior Fall Career and Internship Fair attracts hundreds of attendees – undergraduate students, graduate students and alumni across all majors. Whether you're looking to build talent pipelines and fill internship/job opportunities or increase your company brand presence on campus, attending this fair can be an impactful part of your successful recruitment strategy.

Students, Alumni, and Community Members:

This is a great opportunity for students to explore career paths, find a job/internship, and build your professional network!

- Discover job and internship opportunities
- Explore career fields, paths, organizations and opportunities – learn more about employers/organizations and the kinds of openings they could have along with the skills they seek in these roles
- Connect and build relationships with employers for current or future opportunities
- Consider bringing your resume and dress to impress
- UWS Students: get your professional headshot taken by the UWS photographer 12-1pm.

UWS Students:

Visit Career Services before the fair for help elevating your resume, practicing your introduction or selecting a work-ready outfit from the Career Closet.

This public event welcomes students, alumni, campus colleagues and the community.

UWS students needing reasonable accommodations to participate should contact DSS at disability@uwsuper.edu (opens in a new tab) or 715-394-8188 (V), 1-800-947-3529 (MRS/TTY)

UW-SUPERIOR & CAREER & INTERNSHIP FAIR

SPRING 2027 DATE:
THURSDAY, FEBRUARY 25, 2027
AT 12:00 PM

Collaborative Degree Programs

Earn a University of Wisconsin Education Online

UW Online Collaborative programs are focused on the needs of employers in the most in-demand industries. You will graduate with the skills and knowledge needed to succeed in the ever-evolving workforce.

Earn a bachelor's or master's degree. | Complete a certificate or a course.
All accredited programs. | 100% online. Choose the best option for your life.

Programs through the University of Wisconsin-Superior include:

- Master of Science in Cybersecurity
- Master of Science in Data Science
 - Data Science Graduate Certificate
- Master of Science in Health and Wellness Management
 - Foundations of Health and Wellness Graduate Certificate
 - Leadership in Health and Wellness Graduate Certificate
 - Improving Health with Data and Policy Graduate Certificate
- Master of Science in Information Technology Management
 - Enterprise Infrastructure Graduate Certificate
 - IT Leadership Graduate Certificate
 - IT Operations Graduate Certificate
- Bachelor of Science in Sustainable Management
 - Environmental Sustainability Undergraduate Certificate
 - Sustainable Enterprise Undergraduate Certificate
- Master of Science Sustainable Management
 - Climate Leadership Graduate Certificate
 - Environmental, Social, and Governance (ESG) Graduate Certificate
 - Sustainability and Well-being Graduate Certificate

Learn more at uwex.wisconsin.edu.

Independent Learning

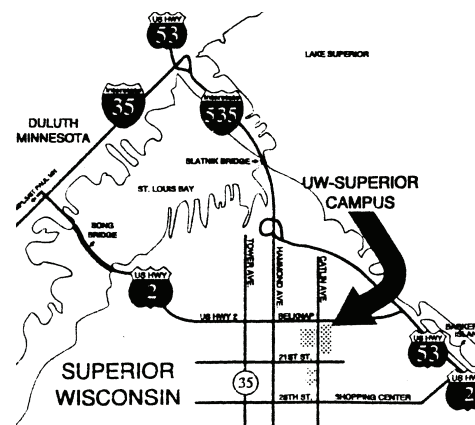
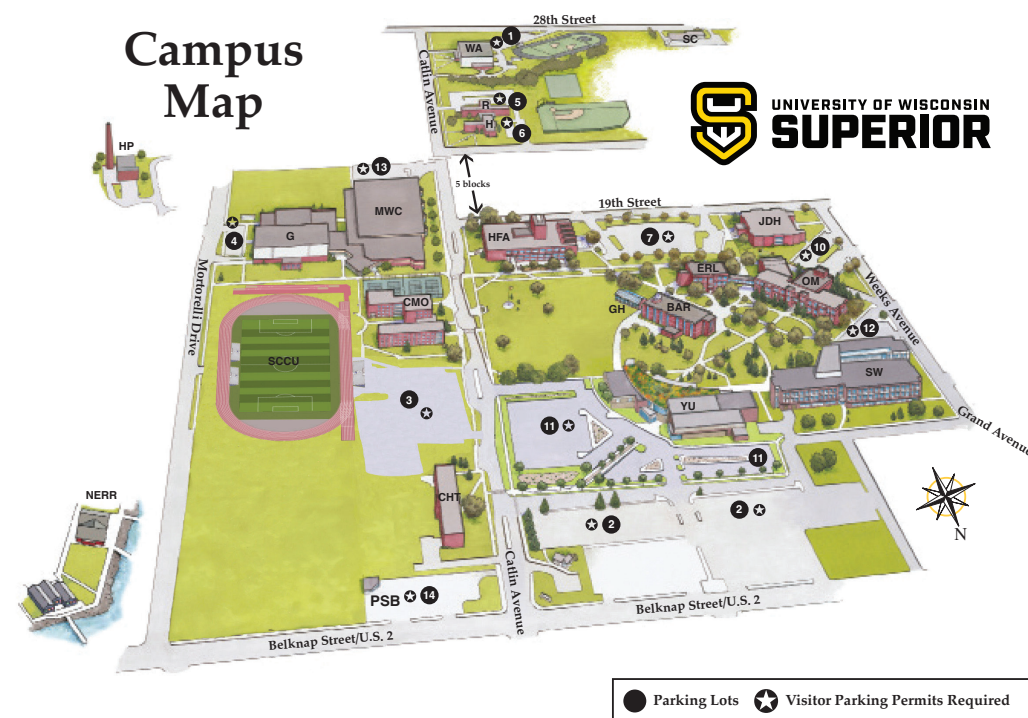
Universities of Wisconsin Independent Learning offers a more convenient way for you to meet your goals through a large catalog of online and distance learning courses.

The following courses are facilitated through UW-Superior:

- U350-201 - Intermediate Composition: The Essay: Inspiration, Order, and Insight
- U400-101 - French 101: First Semester French
- U400-102 - French 102: Second Semester French
- U400-203 - French 203: Third Semester French
- U400-204 - French 204: Fourth Semester French
- U448-393 - The Civil War Era, 1848-1877
- U601-110 - Introduction to Communication
- U660-101 - Appreciation and History of Music
- U912-101 - Spanish 101: First Semester Spanish
- U912-102 - Spanish 102: Second Semester Spanish
- U912-203 - Spanish 203: Third Semester Spanish
- U912-204 - Spanish 204: Fourth Semester Spanish

Learn more at il.wisconsin.edu.

Most in-person programs are held on the UW-Superior campus with convenient parking.



Visitor Information

Superior/Douglas County
Visitors Bureau
205 Belknap St.
Superior, WI 54880
715-394-7716 or 1-800-942-5313
visitsuperior.com

Visit Duluth
225 W. Superior St., Suite 110
Duluth, MN 55802
1-800-438-5884
visitduluth.com

For more information: uwsuper.edu/maps



Help us update our mailing list.
Email changes to conted@uwsuper.edu

Center For Continuing Education
Old Main 102
PO Box 2000
Superior, WI 54880-4500

NON PROFIT ORG
US POSTAGE
PAID
PERMIT NO. 1231
SUPERIOR, WI 54880

TED^x UWSuperior

Grit & Greatness brings together bold thinkers and inspiring storytellers to share ideas on resilience, innovation, and determination.

SAVE THE DATE AND JOIN US!

January 26, 2027 from 10 a.m. to 3 p.m.

GET 10% OFF

non-credit programs
with promo code
CCE10C by 9/1/26*

*Some exclusions apply.



LIKE US ON FACEBOOK
[@uwsupercontinuingeducation](https://www.facebook.com/uwsupercontinuingeducation)